

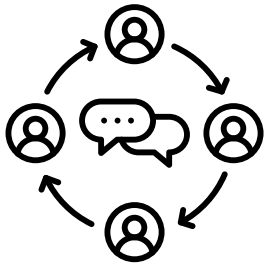


**BOSTON YOUTH  
SYMPHONY  
ORCHESTRAS**

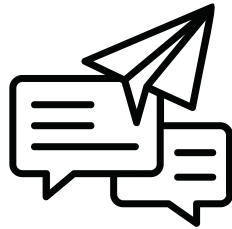
# ALUMNI

## Volunteer as an Ambassador

With feedback from our Alumni community, BYSO has restructured our volunteer offerings to focus on five key areas of engagement. We hope that promoting significant growth in these areas over the next few years will create a stronger and more connected (G)BYSO Alumni community, and we need your help!



Communications



Social Media



Events



Fundraising



Mentorship

Ready to volunteer or want to learn more? Contact Molly Grannell at [mcgranne@bu.edu](mailto:mcgranne@bu.edu)



## Communications

- Reach out to fellow alums through email, phone, mail, and social media groups to share BYSO updates, learn more about what they're interested in, and get them reconnected
- Explore opportunities for Alumni Spotlights, including identification, interviews, and follow-up
- Help build/maintain a directory for easier connections between alums

## Social Media

- Invite alums to join alumni-specific BYSO social media groups
- Share photos, provide updates, and respond to comments in social media groups to encourage engagement
- Reshare BYSO posts and boost activity with comments and likes

## Events

- Be an event host or champion, such as supporting a BYSO event through invitation help or event networking, or hosting your own Zoom or in-person event, such as a focus group, listening party, photo-sharing opportunity, etc.
- Build out event concepts alumni are interested in, and identify resources needed to support these alumni-led events



## Fundraising

- Solicit fellow alumni with targeted asks, following guidance from BYSO staff on who/at what level/for what purpose, particularly in December and April
- Discover what drives alumni that do give to identify and build upon the nostalgia/need connection, or ask why someone has declined to give so we can understand and improve engagement

## Mentorship

- Survey fellow alums to determine interest/method for connecting with current students
- Work with BYSO staff to explore opportunities or events to connect alumni and students
- Help build/maintain a directory for easier connections between alumni and students, especially graduating seniors

Are you interested in signing up for one or more of these working groups as an Alumni Ambassador? Let us know! We are also looking for a few select, dedicated alums to take on leadership roles for these groups and help manage the direction/activities in coordination with BYSO Staff. Please express your interest or direct your questions to Molly Grannell at [mcgranne@bu.edu](mailto:mcgranne@bu.edu).