



**BOSTON YOUTH
SYMPHONY
ORCHESTRAS**

Federico Cortese, Music Director

ADVERTISE WITH BYSO

2023-2024





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CONCERT DATE	LOCATION	DEADLINE
10/22/2023	OPENING CONCERT Sanders Theatre, Cambridge	9/29/2023
1/21/2024	OPERA: BELLINI'S NORMA Sanders Theatre, Cambridge	1/5/2024
3/3/2024	BOSTON YOUTH SYMPHONY Location TBA	2/9/2024
6/9/2024	FINAL CONCERT Sanders Theatre, Cambridge	5/17/2024

Founded in 1958

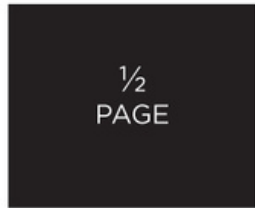
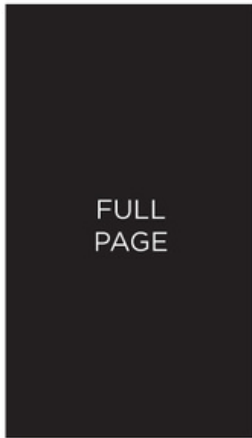
855 Commonwealth Avenue Boston, Massachusetts 02215 617 353 3348 Fax 617 353 5205 www.BYSOweb.org



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- Please send ad in PDF format to Katie Grischow at kgrisch@bu.edu
- Payment accepted by check or credit card (Visa, MasterCard, Discover). See rate chart below.
- If paying by credit card, visit www.BYSOweb.org/advertising
- Color advertising space on the inside/back cover is available on a first-received, first-placed basis.
- Concert information subject to change; for up to date information visit www.BYSOweb.org

<u>Full Color</u>	Size	1 program	2 programs 10% OFF!	3 programs 15% OFF!	4 programs 20% OFF!
Back/Inside Cover	4¾"w x 7½"h	\$750	\$1,350	\$1,912	\$2,400
<u>Black & White</u>					
Full-Page	4¾"w x 7½"h	\$575	\$1,035	\$1,470	\$1,840
Half-Page	4¾"w x 3½"h	\$400	\$720	\$1,020	\$1,280
Quarter-Page	2¼"w x 3¾"h	\$325	\$585	\$830	\$1,040

The more you advertise, the more you save!



Photos by Michael J. Lutch



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BYSO is a leader in youth arts education and for 66 years has provided the highest quality arts programming to young people of all backgrounds. Excellence and accessibility are at the core of our mission, and we are excited to partner with businesses, organizations, schools, and universities that share these values.

With the purchase of an ad in our 2023-2024 program books, you will continue advertising to an audience of over 19,000 exemplary young musicians, their families, and classical music lovers. This audience enthusiastically attends and participates in an array of cultural activities, while supporting fine classical music and a program built to change young people's lives.